Grow your circle. Grow your business.

Through its specially-curated events and activities happening alongside the exhibition, ZITF 2023 will provide attendees with access to quality contacts, content and communities.



ZITF International Business Conference - 26 April 2023

Typically attracting around 1,000 delegates, the IBC is Zimbabwe's biggest commercial assembly, its main purpose is to set the tone on how to leverage appartunities to stimulate economic growth and intrastructural development by facilitating a discourse between government, business leaders and other key economic stakeholders. Participants include the country's Presidium, senior government officials, foreign-embassy representatives and captains of industry. To register for participation, email us on lbcarzitf.co.zw



ZITF Charity Golf Challenge - 27 April 2023

The golf tournament merges business and leisure exchanges away from the hive of activity in the exhibition halfs. Players are able to make meaningful and lasting connections whilst refreshing and supporting a charitable cause. Some of the causes that have been supported by the ZITF Charity Golf. Challenge include:

- Khayelihle Children's Home
- · Tsholatsho Flood Victims

- Esandleni Sothando
 Cyclone Idai Victims
- Engutsheni Central Hospital
 Cyclone Idal Victim
 For more information on how to participate, contact us on golf@zitf.co.zw



ZITF Diplomats Forum - 27 April 2023

Hosted in partnership with the Ministry of Foreign Affairs & International Trade, the ZITF Diplomats Forum brings together high-level delegates to discuss trade and investment apportunities in Zimbabwe. It also provides participating diplomats the apportunity to strengthen existing relations between Zimbabwe and its international allies. The forum takes the form of a multi-stakeholder dialogue facilitating economic and commercial exchanges between Zimbabwe and its strategic partners. For more information on how to participate, contact market@zitf.co.zw



Connect Africa Symposium - 27 April 2023

The Symposium is dedicated to bringing African political leaders, key economic players and investors together in discussing and sharing solutions to the socio-economic challenges across the African continent. It is a platform for various stakeholders to present their experiences, research and possible solutions to challenges in areas such as investment, education, governance and security, which consequently feed into overall economic development. The ultimate goal of the event is to drive conversations around how to create a prosperous African continent.

To participate, contact zitfmktg@zitf.co.zw



Official Opening Ceremony – 28 April 2023

This is the main highlight of the show during which winners of the exhibition competition are announced and awarded prizes for their impressive exhibits in different categories of the week-long exhibition show. The ceremony is officiated by a high-profile guest, usually Zimbabwe's Head of State accompanied by the Head of State of a visiting country. Ultimately, the official opening ceremony spotlights the ZITF show as an essential event contributing positively towards trade, investment and tourism activity. For your invitation contact us on: gmsecretary@zitf.co.zw





Expodesigns has the knowledge, experience and drive to ensure that your brand stands out and your exhibition stand delivers the results you envisage.



True to our promise

Our team will delver on time, to spec, every time, all the time.



Full service

We offer a complete range of affordable options from shell scheme to designer and custom-built stands of all sizes, as well as an extensive range of exhibition furniture and infrastructure for transformation of large venues into more user-friendly spaces.



From conception to execution

By listening & understanding your objectives, we will gladly conceptualise a customised solution. As your single point of contact, Expandesigns covers the entire supply chain - from receipt of your requirements right up to the delivery of your exibition stand



We go above and beyond

The Expodesigns team will travel to any city in the country and beyond Zimbabwe's borders to provide our exhibition infrastructure services where they are needed.



A flexible approach

Clients profit from our versatile project management and the digitally arganised administration process, ensuring that you receive the flexibility you need in response to your exhibition presentation needs. Expodesigns is your trusted partner for exhibitions, trade show concepts, stand-building and events infrastructure.



We furnish your needs

Through Expodesigns, we can also provide you with furniture, including: chairs, counters, tables, cupboards, showcases, brochure halders and lockable storerooms.







Put On a Show









Adopt Game-changing brand-profiling strategies

We offer a wide range of advertising and promotional opportunities across our numerous customer touchpoints which will not only complement your marketing campaigns; but breakthrough the clutter. If you want to position your brand for guaranteed success, partner with us TODAY!



Advertising your products & services through our:

- Website and social media pages
- Exhibition hall signage
- Conference and Golf Tournament functions
- Outdoor media
- . Catalogue & Bulletin Publications

Contact marketing@zitf.co.zw to book your advertising space.



Sponsor the following during concurrent events to enjoy brand visibility benefits:

- · Corporate wear
- Delegate bags and goodies
- Lanyards
- . Tickets & Badges
- Wi-fi and Connectivity
- Refreshments for exhibitor lounges

Contact zitfmktg@zitf.co.zw for more information.



Partner with us by providing:

- Print, electronic & online media
- Excursions & city tours
- Entertainment
- . Shuttle & Transport Services
- Accommodation

Contact marketing@zitf.co.zw for more information

Other Services

Exhibitor Lounges

5 out of the 6 halfs have exhibitor lounges which provide a quiet area to get away from the hustle and bustle of the expo. Teas and coffees are provided in a clean and comfortable environment. Sponsorship apportunities are available, you can sponsor refreshments, Wi-Fi and have your branding displayed in strategic positions in the room.

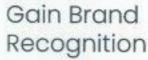
For more information contact us on: marketing@zitf.co.zw

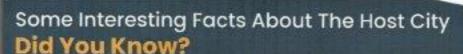
Networking Zones

These are dotted around the exhibition halls, providing the perfect place for you to rest between stand visits as well as providing a place for you to engage in meaningful business exchange.

Venue hire

If you would like to host a cocktail, conference, product launch, workshop or any other corporate function on the sidelines of ZITF 2023, please do not hesitate to contact us on logadmin@zitf.co.zw





- Affectionately referred to as the City of Kings and Queens, Bulawayo is at the geographical centre and economic hub at three provinces: Matebeleland North, Matebeleland South and the Bulawayo Metropolitan Province. It is also Zimbabwe's principal industrial hub.
- Strategically located at the centre of the SADC region, the city houses one of the region's biggest railway companies (NRZ), which oversees an extensive rail network connecting Botswana, South Africa and Zambia.
- Bulawayo is surrounded by mining activities of numerous minerals significant of which is gold, offering investors mineral beneficiation opportunities.
- Bulawayo is also known for its lovely architecture, rich heritage and cultural diversity. The city offers numerous tourist
 ottactions and things to do after a full day at the exhibition.





ZITF 2023 EXPODIARY

25 - 27 APPRIL

Exclusive Business Days ZITF Hosted Buyer Programme

26

ZITF International Business Conference

27

ZITF Charity Golf Challenge CZI/ZITF Monufacturers Breakfast Meeting Connect Africa Symposium Diplomats Forum

ZNCC Business Luncheon Official Opening Ceremony

28 - 29AFRIL

Public Days Public Entertainment Programme

ZITF 2023 is organised and hosted by:

The Zimbabwe International Trade Fair Company

Zimbabwe International Exhibition Centre

Tet (+263-29) 2884 911-Fax: (+263-29) 2884 921

VOIP. +263-86-77000460 Email: zitfmktg@zitf.co.zw Website: www.zitf.co.zw









2023 EXHIBITION CALENDAR

Did you know?

Exhibitions are the only marketing medium that brings qualified buyers and suppliers together for face-to-face interaction.



Zimbabwe International Trade Fair Multi-sectoral International Exhibition

25 - 29 April 2023



Mining, Engineering and Transport

28 - 30 June 2023



Africa Infrastructure & Built Environment Conference & Exhibition

6 - 8 September 2023



CLIMATE CHANGE Climate Change Conference

The Zimbabwe International Trade Fair is recognised by the following bodies and organisations

Ministry of Industry & Commerce, Ministry of Foreign Affairs & International Trade, Ministry of Finance & Economic Development, Confederation of Zimbabwe Industries (CZI), Zimtrade, Zimbabwe National Chamber of Commerce (ZNCC), Zimbabwe Investment & Development Agency (ZIDA), Zimbabwe Tourism Authority (ZTA), Zimbabwe Council of Tourism, Bulawayo Agricultural Society, City of Bulawayo







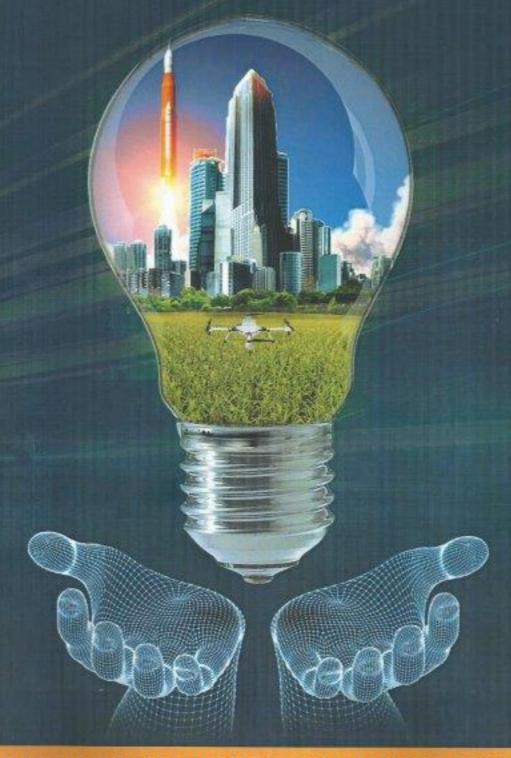








CONTINUOUS INNOVATION, GLOBAL COMPETITIVENESS



ZIMBABWE INTERNATIONAL EXHIBITION CENTRE

THE FUTURE ILLUMINATED

ZITF 2022 was premised on laying the foundation for the process of rebuilding and recalibrating the future of business and reinventing processes in a post-disrupted world. As we look forward, the hyper-connected world brings with it a new era of apportunities for industrial and economic growth. Economic players worldwide must therefore heed the call to invest in the innovation economy as a conduit to unlocking sustainable value from the global economy.

2ITF 2023: Spotlighting Innovative Ideas

confidence

competitiveness are ultimate end goals.

"Continuous Innovation, Global Competitiveness." The theme is apt as it posits innovation as the driving force, which will push our society into the future where new ideas are increasingly becoming the currency of achieving success. ZITF 2023 is taking place in the epoch of the Fourth Industrial Revolution (4IR) which represents changes in work, everyday life and relationships with Innovation and technological advancements at the heart of it all Consequently, economic mobility and impactful entrepreneurship will be indicators of a positive trajectory this revolution while economic and global sustainable

2ITF 2023 is undoubtedly the ideal platform to position for global competitive through innovation exploration and information interchange for economic visionaries determined to make a difference through entrepreneurship, intrapreneurship and positively disruptive economic development contributions in their various fields.

> Ready to make your mark? Take part in this multidimensional show to find out how you can leverage opportunities to regain your business confidence and give your organisation a competitive edge!

> > Tap into the Innovation economy and broaden your global reach





Exhibitor Stats

were satisfied that their participation objectives

Top Reasons for Participation



exhibited to promote their brands participated to develop new markets exhibited to establish new contracts

exhibited to introduce a new product/service



Visitor Stats

felt that their fields of interest were well represented at the show

2022 Top Reasons for Visiting

85%

- attended to look for new ideas and business opportunities
 - attended to network with industry peers and make new contacts
 - attended as part of their vendor/supplier management strategy
 - attended to identify new products

TAKE A STAND FOR YOUR BUSINESS

WHY TAKE PART?

Get a bird's eye view of the local and international competition in

Learn more about mitigating supply chain and market risks for

Organise strategic meetings with potential partners

Build business connections through knowledge-sharing activities to understand the innovations and technological advancements needed to penetrate the

Access a diverse range of

Leverage the networking opportunities to build strategic and sustainable trade, investment and marketing partnerships.

WHO CAN TAKE PART?

Olve your business a competitive edge by taking part in

The multi-sectoral exhibition targets the following sectors:

- Information and Communication Technologies (ICTs)
 - - - - Publishers: print and digital
 Renovation specialists and
 - Incentives, Conferences,

Get Noticed

Showcase your products/services to a captive audience of over **62 000** buyers, public, and business



To enjoy FREE entry during business days:



Pre-register online via our website www.zitf.co.zw



Produce a completed Business Invitation Ticket which is available from the Marketing and PR Department at the 2117 Offices or from a participating exhibitor.

Opening Times: 9am - 5pm Contact: marketing@zitf.co.zw



Zimbabwe is enriched with:

- · A heterogeneous economic system
- A highly skilled and globally competitive labour force
- An abundance of essential natural and mineral resources
- A favourable climate for a diverse range of sustainable enterprises
- Access to global markets (SADC, COMESA, ACP, EU Convention, WTO)





Bringing a whole new light...across Multiple Trade Sectors

ZITF is the quintessential multi-sector trade-show allowing local and international participants to test, explore and optimise both inbound and outbound trade apportunities across diverse sectors particularly through the following, industry-specific exhibitions which are co-located within the ZITF



Scholastica is Zimbabwe's leading education, careers, and training exporthal supports the sector to become an industry solutions provider. This year's exporbrings together institutions, career consultants, industry experts, continuous development professionals and students to adopt innovativeness, critical and creative thinking, and an entrepreneurial mindset.



A'sambeni provides a focused platform for the display of and sharing ideas on the latest trends, products and solutions for each industry segment, including: destinations, hotels & ladges, travel & mobility, activities & attractions, meeting venues, incentive travel, conference and events consultancy, business travel, and laisure & auture travel.



Ultim8 Home is the gor to exhibition for anyone passancte about and or providing that new look to interior design, renovation or construction projects in a new era. The expo showcases an array of fixtures and finishings for comfortable indoor living as well as modern construction methods and materials.



Pakprint is the premier printing and packaging exported connects printing and packaging specifiers and buyers with the suppliers, new materials and formats and the expert knowledge to create the future of their brand's printing and packaging needs. Pakprint 2023 will focus on promoting efficiency, waste reduction recycling and eco-friendly production.

Early Bird Special

Take advantage of our early bird booking discounts. Discount is offered on full payment of the stand.

The Bulawayo Agricultural Show

The Bulawayo Agricultural Show takes place annually concurred to the TTF. This year's edition will provide an interactive platform for sharing knowledge and ideas on advancing knowledge and ideas on advancing knowledge and ideas on advancing knowledge and operations of the show will reduce displays by commercial & non-commercial farmers showcasing livestock, crop produce as well and vegetables as well as cutting edge innovations around a services such as against the solutions. It also incorporate home industries displays and school projects for juniors.

To participate contact by oagrics oc@netconnect.co.zw









Incorporating A'Sambeni, Pakprint, Scholastica, Ultim8 Home
P.O. Famona, Bulawayo, Zimbabwe - Tel: (+263-9) 884911-5 - Fax: (+263-9) 884921
e-mail Bookings: zitf@zitf.co.zw/coordinator2@zitf.co.zw - Website: http://www.zitf.co.zw

EXPRESSION OF INTEREST - FOREIGN EXHIBITORS A. ALL EXHIBITORS PLEASE COMPLETE ALL THE FOLLOWING DETAILS (MANDATORY):

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ВА			- 1 -	7	B - covery 3 cides even - bosis (EB/ 🔲					D = island stand: 4 sides open = basic + 10%					
BA			В	B = corner: 2 sides open = basic + 5%					(min. area - 6m x 6m =-36m²) pecifically requests a guaranteed position.						
I/We understand at no sales are and ASAMBENI (Business PAKPRINT (Printing,	llowed from Tourism)	any of	the s	16	PLE/ Cloth Upho	ASE TIC ing, Tex Istery, P		DPRIATE PROP hery, hinery & Eq	DUCT G	ROUP (MANDATOR Health: Ser Medical Aid	RY) vices, Non-P I Societies	harmaceu	tical Product	
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Agricultural & Irrigati Engineering	on Equipment, W	ater		23	Electi	ronics n	ot covered in 17	,		38		ticals, Medic		tory & Scient	ific
Arts & Crafts				24	Enero	y (Electr	ic, Hydro, Solar T	hermal, Wind)		39	Plastics, Ru		-4		
Automation															
				25			ement: Exhibition			40	Pneumatic	Equipment			
0 Automotive, Garage Equipment Business Services: Management (Business, Property), Clearing & Forwarding, Courier,			26	Conferences, Congresses, Meetings Finance: Banking, Franchising, Investment, Securities					41	Public Services (Govt): Administration, Culture, Health, Conservation, Education & Training,					
		Consultancy, Insurance, Sub-contracting. Chemicals, Pharmaceuticals			Food, Food Processing, Beverages, Catering and Equipment					42	Medical Refrigeration, Air-conditioning, Heating				
Children's Goods					anu			rages, Catering			_				
				28		quipme		rages, Catering		43		Social Organi		ervices	
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Civic Representation Civil Engineering and				28	Footy	quipme vear, Le	ent	rages, Catering			Religious, S Security: M	Social Organi Ianpower, Sy Aviation, Bo	sations, S	oducts	

See below for payment arrangements and timelines applicable during ZITF 2023.

F. STAND DESCRIPTION

Basic stand:

space only with one 15 amp power outlet (both in Halls and on External space)

Modular stands: (in Halls only) constructed of 2.5m high white panels, carpet tiles, 1×100 blue fascia with name and stand number in white vinyl; 150W spotlights (minimum 2) and 1×100 amp power socket. Furniture in 4. consists of 2 chairs and 1 round table.

All exhibitors who book space of $18m^2$ or less in halls shall use the modular stand as in column 3 in the table above.

External stands: May be on grass, gravel, paving, concrete. Supplied with 1 x 15amp power outlet.

G. BOOKING GUIDELINES

- a. Decide on amount of space required (Items 1. or 2.)
- b. Decide on dimensions (Item 3.)
- c. Decide on stand position (Item 4.)
- d. Complete Expression of Interest (separate page)
- e. Pay at least 50% deposit into ZITF account as in Item 6 to secure the booking.
- f. Scan & email Proof of Payment stamped by the bank to zitf@zitf.co.zw Or fax to (+263 9 884921, with clear depositor details)

H. PLACEMENT OF PRODUCT GROUPS IN HALLS (PROVISIONAL)

HALL 1: International and Zimbabwe: Agriculture, Automotive, Electrics, Light/Heavy Industry, Mining; ULTIM8 HOME – Home improvements, Furniture, Interior Décor, Construction.

HALL 2A: Zimbabwe: Civic organisations, local government and Rural District Councils.

HALL 3: International and Zimbabwe: A'SAMBENI (Business Tourism), SCHOLASTICA (Education, Training, Consultancy),

HALL 4: International and Zimbabwe: PAKPRINT (packaging and printing), Plastics, Stationery, Business Services, Consumer Goods, Chemicals, Health-related exhibits, Insurance, Medical Aid, Pharmaceuticals, non-Manufacturing, IT/Hi-tech, Electronics; Clothing/Textiles, Leather ware/Footwear Cosmetics, Toiletries.

HALL 5: Zimbabwe

EXTERNAL SITES: International and Zimbabwe: Agriculture, Automotive, Light/Heavy Industry, Leisure, Mining.

I. PAYMENT INSTRUCTIONS

Payment in US\$ into the fo	ollowing account:			
Name: ZITF	Account number: 9140000929041 (USD)	SWIFT Code: SBICZWHX		
Bank: Stanbic Bank	Address: 11 Plumtree Road, Belmont,	Belmont Branch Code: 1010		
	Bulawayo			

J. PLEASE NOTE

a. <u>Until 15 February 2023</u> To secure a stand the non-refundable 50% of the rental fee *plus the full VAT component* SHALL be paid within 1 week from the date of booking.

From 16 February 2023 onwards: the deposit SHALL be paid within 3 working days from the day of booking. Stands shall not be allocated until this deposit has been received within the stipulated times.

Exhibitors should check if the stand is still available before making payment as all space is sold on a first come first served basis. The booking form shall be read in conjunction with the Rules and Regulations pertaining to the hire of sites, specifically clauses 2, 23 and 27.

- b. The remainder of the rental shall be paid by 31 March 2023. Neither Exhibitors nor their contractors will be given access to their stand, nor will any stand building be undertaken, if ZITF has not received the full payment.
- c. All unpaid or partially paid rentals will increase by 20% on 31 March 2023.

ZITF is affiliated to







See Section B above for stand size and placement choices applicable during ZITF 2023.